

### Advertising Rates 2019

Times	Mon-Fri	Sat- Sun
05h00-06h00	R 600.00	R 600.00
06h00-09h00	R 800.00	R 600.00
09h00-12h00	R 800,00	R 800.00
12h00-14h00	R 800.00	R 800.00
14h00-18h00	R 800.00	R 800.00
18h00-21h00	R 800.00	R 600.00
21h00-24h00	R 600.00	R 600.00
24h00-05h00	R 600.00	R 600.00

Item	Rates	What do you get?
Interviews / talkshow	5 minutes – R1250.00 5 Minutes primetime – R1,750.00 10 minutes – R2,700.00 15 minutes – R3,500.00 30 minutes – R5,000.00 1 hour talk show – R10,000.00	The time booked for a live interview
Outside Broadcasts	3 hour broadcast – R30,000.00	Interviews, competitions, announcements, two adverts per hour and a opening and closing billboard
Satellite Broadcasts (30 min)	R5,000.00	30 minutes airtime
Satellite Broadcasts (1 hour)	R10,000.00	1 hour of airtime
Sponsorship – News	No sponsorship of news allowed	
Sponsorship – Features	Pre-produced features: - 60 seconds – R1,250.00 - 90 seconds – R2,000.00 120 seconds – R2,500.00	Opening and closing billboard
Sponsorship – Sports	Sports bulletins - 60 seconds – R1,250.00 - 90 seconds – R2,000.00 - 120 seconds – R2,500.00	Opening and closing billboard

If you need any other speciality show listenership rates, please request it. For more information, please do not hesitate to contact Gabebah Abdullah or Kholeka Ntonzini on 021 448 5450 or email:

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